



PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE: 3/3/2010

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EARTH ISLAND ANNOUNCES VOLUNTARY RECALL ON SELECT FOLLOW YOUR HEART PRODUCTS THAT CONTAIN NATURAL FLAVOR BECAUSE OF POSSIBLE HEALTH RISK

FOR IMMEDIATE RELEASE – Chatsworth, CA – March 3, 2010 - Earth Island is conducting a voluntary recall on its distribution of the following Follow Your Heart brand products as a precautionary measure due to possible *Salmonella* contamination of a natural flavor from one of our suppliers.

The recalled products contain natural flavor supplied by Basic Food Flavors of Las Vegas, Nevada. Follow Your Heart deli products are sold at grocery and health food stores and served in commissaries in the Southern California region. Follow Your Heart dressings are sold in grocery and health food stores nationwide.

Products included in the recall are:

<u>PRODUCT</u>	<u>USE BY DATES</u>	<u>BARCODE</u>
<u>Follow Your Heart BBQ Braised Tofu – 10 oz</u>	11/10/09 through 03/09/10	0-49568-01001-4
<u>Follow Your Heart BBQ Braised Tofu – 8 lb</u>	11/10/09 through 03/09/10	0-49568-07025-4
<u>Follow Your Heart Cheezy Garlic Pasta – 8 oz</u>	11/10/09 through 03/06/10	0-49568-01006-9
<u>Follow Your Heart Cheezy Garlic Pasta – 7 lb</u>	11/10/09 through 03/06/10	0-49568-04006-6
<u>Follow Your Heart Curried Tofu – 10 oz</u>	11/10/09 through 03/09/10	0-49568-01010-6
<u>Follow Your Heart Curried Tofu with Rice – 7 lb</u>	11/10/09 through 03/09/10	0-49568-04011-0
<u>Follow Your Heart Heartsmart Burger – 7 oz</u>	11/10/09 through 03/19/10	0-49568-01098-4
<u>Follow Your Heart Kung Pao Tofu – 10 oz</u>	11/10/09 through 03/08/10	0-49568-01023-6
<u>Follow Your Heart Kung Pao Tofu with Rice – 7 lb</u>	11/10/09 through 03/08/10	0-49568-04003-5
<u>Follow Your Heart Savory Tofu Saute – 10 oz</u>	11/10/09 through 03/10/10	0-49568-01038-0
<u>Follow Your Heart Savory Tofu Saute – 7 lb</u>	11/10/09 through 03/10/10	0-49568-04014-1
<u>Follow Your Heart Smoked “Chicken” Pasta – 8 oz</u>	11/10/09 through 03/14/10	0-49568-01076-2
<u>Follow Your Heart Smoked “Chicken” Pasta – 7 lb</u>	11/10/09 through 03/14/10	0-49568-04076-9
<u>Follow Your Heart Sweet & Sour Tofu – 10 oz</u>	11/10/09 through 03/08/10	0-49568-01430-2
<u>Follow Your Heart Sweet & Sour Tofu – 7 lb</u>	11/10/09 through 03/08/10	0-49568-04430-9
<u>Follow Your Heart Thai Peanut Tofu – 10 oz</u>	11/10/09 through 03/08/10	0-49568-01028-1
<u>Follow Your Heart Thai Peanut Tofu Wrap – 12 oz</u>	11/10/09 through 03/11/10	0-49568-01034-2
<u>Follow Your Heart Thai Peanut Braised Tofu – 8 lb</u>	11/10/09 through 03/08/10	0-49568-04407-1
<u>Follow Your Heart Texas Tofu – 10 oz</u>	11/10/09 through 03/12/10	0-49568-01037-3
<u>Follow Your Heart Veggie Burrito with Cheese – 12 oz</u>	11/10/09 through 03/05/10	0-49568-01070-0
<u>Follow Your Heart Low Fat Veggie Burrito – 12 oz</u>	11/10/09 through 03/05/10	0-49568-01069-4
<u>Follow Your Heart Beef Al Jus – 224 oz</u>	11/10/09 through 03/19/10	N/A
<u>Follow Your Heart Organic Creamy Ranch Dressing – 12oz</u>	JUN 14 10, JUN 21 10	0-49568-66012-7
<u>Follow Your Heart Organic Creamy Ranch Dressing – 32oz</u>	JUN 14 10, JUN 21 10	0-49568-66032-5
<u>Follow Your Heart Organic Creamy Ranch Dressing – 128oz</u>	JUN 14 10	0-49568-66128-5
<u>Trader Joe’s Organic Creamy Ranch Dressing & Dip – 12oz</u>	JUN 13 10	0069-6890

(Trader Joe’s Organic Creamy Ranch Dressing & Dip—affected code is limited to product sold at Arizona, Las Vegas, New Mexico and Southern California stores.)

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the

bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on Salmonella bacteria, please visit the Centers for Disease Control and Prevention's website at <http://www.cdc.gov>. For a list of various company recalls and for more information on the FDA's ongoing investigation, please visit the FDA's website at www.fda.gov.

No illnesses to date have been reported.

No other Follow Your Heart products are included in the recall.

Consumers who have purchased any of these products are urged to return them to the place of purchase for a full refund. Consumers with questions about the recall may contact Sheena Bliss at (818) 725-2820 or via email at Sheena@followyourheart.com between the hours of 10am and 6pm PST.

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