



2012 MAHS/IL Membership Application

Your support of the North Carolina Assisted Living Association (NCALA) and the senior housing industry is very much appreciated. One of our association's goals is to educate consumers, regulators, legislators, and the general public about senior housing and assisted living. We are here to assist in serving the senior population regardless of living environment.

For your consideration, the following is a list of specific benefits and services available to you through your NCALA membership.

NCALA 2012 Member benefits include:

- **Web site**—NCALA Members are featured on NCALA Web site (www.ncala.org), which receives more than 10,000 visitors per month! Other features of our Web site include:
- **Online Membership Directory:** A listing of all members on the NCALA Web site;
- **NCALA News/Communication:** Updates, newsletters, plus ongoing articles of interest and of relevant issues specific to North Carolina on our Web site; regional and statewide meeting notices; and legislative updates and contacts.
- **The NCALA Advisor** (our newsletter): an e-mail and online newsletter discussing issues specific to North Carolina's assisted living professionals;
- **NCALA Legislative and Regulatory News Updates:** on our Web site, and also broadcast via e-mail;
- **Training Courses/Regional Meetings:** provided through our statewide conferences and regional training events. These are approved through NC DHHS, Division of Health Service Regulation (DHSR), for required continuing education units (CEUs);
- **Administrator Certification:** training program offered five times during the year;
- **Reduced Member Rates** on all training events and materials;
- **Consumer Referrals:** referrals to family members seeking an assisted living community and/or seeking industry vendors;
- **Legislative Monitoring and Involvement:** Evelyn Hawthorne, Governmental Relations Consultant, serves as our Legislative Consultant, educating legislators about industry-specific issues, lobbying for adequate reimbursement rates, and addressing specific state issues as they relate to the assisted living industry;
- **Operational and Licensure Technical Help:** available through the NCALA office; and
- **Member Involvement:** opportunities for involvement on committees and other leadership positions at the national and state level.

Please see reverse for fee schedule and application.

NORTH CAROLINA ASSISTED LIVING ASSOCIATION



Park Place Professional Center ❖ 3392 Six Forks Road ❖ Raleigh, North Carolina 27609 ❖ (919) 467-2486 ❖ Fax (919) 467-5132 ❖ info@ncala.org

MAHS/IL Membership is available to:

Companies that own, manage, or operate a Multi-unit Assisted Housing with Services, Independent Living community, or similar.

Annual Membership = \$800.00

NCALA Provider dues are not tax deductible as a charitable contribution for federal income tax purposes, but a portion of your dues may be deductible as a business expense. NCALA estimates that 15% of your dues are not deductible as a business expense because of NCALA's legislative activities on behalf of its members.

County _____

Member Company or Community Name _____

Contact Person/Title _____

Mailing Address _____

Street Address _____

City _____ **State** _____ **Zip** _____ - _____

Telephone _____ **ext.** _____ **Fax:** _____

E-mail Address _____

Parent Company Name _____

Contact Person/Title _____

Mailing Address _____

Street Address _____

City _____ **State** _____ **Zip** _____ - _____

Telephone _____ **ext.** _____ **Fax:** _____

E-mail Address _____

Please forward your check, payable to "NCALA," to:
North Carolina Assisted Living Association
Park Place Professional Center
3392 Six Forks Road
Raleigh, North Carolina 27609

If you have any questions or comments, we would love to hear from you. Please contact NCALA:
phone: (919) 467-2486 fax: (919) 467-5132
e-mail: kathy@ncala.org