



SLCC

SENIOR LIVING
CERTIFICATION
COMMISSION

Now Accepting Applications: Executive Director Certification

Registration for the fall Certified Director of Assisted Living (CDAL) exam is now open. Successful completion of the exam is one of the requirements for attaining executive director certification through the Senior Living Certification Commission (SLCC). November 1 marks the registration deadline for the testing period taking place this fall. Register at slcccertainment.org.

Anne Hoeksema, an executive director with Pathway Senior Living, is one of the more than 250 executive directors who recently earned the CDAL credential offered through the SLCC. She believes the credential provides extra reassurance to families and residents. "The CDAL is a differentiator," said Hoeksema. "Companies are looking for serious professionals to lead teams, and families are looking for security that you have the resources and best practices to provide the very best to care for their loved one."

Exemplifying a commitment to quality and a dedication to providing excellent care are both keys to achieving CDAL certification and critical to the overall success of the senior living industry. "I believe that this certification will tell our peers and the larger community at hand that we are here because we have the desire to make life the best it can be for our seniors," said **Janice Ryalls**, an executive director with Elmcroft Senior Living, who also recently received her CDAL certification. "I try every day to be a leader in my community, to demonstrate my commitment to the work that I'm doing."

Patricia Will, co-founder and CEO of Belmont Village Senior Living has been instrumental in encouraging executive directors at her company to strive for certification. Noting benefits for both the executive director and company brand, Patricia sees the program as a competitive edge. "A company which has a large number of executive directors with the designation, is able to say to its customer base, and to regulators, that it's a company that really takes this business seriously, and has a level of professionalism amongst its professionals that's unrivaled."

The exam includes 150 multiple-choice questions and is developed and built according to the following knowledge domains: Principles and Philosophy of Assisted Living; Resident Care and Services; Customer Experience; Leadership; Operations Management; Regulatory Compliance; Sales and Marketing; and Financial Management.

Join your peers in North Carolina in achieving your CDAL credential today!

- Catherine Armstrong, Brookdale Senior Living
- Jena Christenbury, Five Star Senior Living
- Erin Domian, Five Star Senior Living
- Jessica Ferraro Latimer, Five Star Senior Living
- Randy Jackson, HHHunt Senior Living
- Laura Lewis, Brookdale Senior Living
- Crystal "Starr" Noles, Five Star Senior Living
- Eric Nuckles, Elmcroft Senior Living
- Victoria Reddy, Elmcroft Senior Living
- Jennifer Tucker, Brookdale Senior Living
- Paula Withers, Five Star Senior Living